



Category 27. Outstanding Contribution Award

This award recognises the outstanding contribution by an individual or couple in the South Australian Tourism Industry. It honours those who have made an exceptional contribution to the development of the South Australian tourism industry through their investments, leadership, advocacy, and professional or voluntary service. This award particularly recognises those who go over and above their own commercial focus to contribute to the broader industry.

Entry Requirements:

- Address category criteria as outlined below.
- The nominee's Curriculum Vitae and no more than 3 letters of recommendation may be included.
- Provide two or three images to support the entry. This should include a headshot of the nominee.
- This award will be presented at the discretion of the judging panel.

Word Count:

The word limit for this submission is 2500 words (not including CV, letters of recommendation).

1. Submission Criteria

Provide a **2,500-word description** of the nominee/s explaining why they should be considered for the 'Outstanding Contribution' award.

Consider the following when writing the 2,500-word description:

- a) Provide a **description of the nominee/s** and why they should be considered for the award, **highlighting their outstanding attributes** as a member of South Australia's tourism industry. (5 points)
- b) Include a **brief history of their career in tourism**, and a **description of their current employment** or other participation, if applicable. (20 points)
- c) Provide an **overview of their personal and professional contribution and service** to the tourism industry with reference to supporting references. (25 points)

Total: 50 points

2. References

Include 2-3 written references (maximum of 300 words each) to support this nominee in relation to their **Leadership, Mentoring** and **Positive Contribution & Influence**.

These references must be in **PDF** format when uploaded to the portal.