

## ADVOCACY FOCUS

## OUTCOMES

### TOURISM INDUSTRY RECOVERY AGENDA

- Released ahead of State Election and underpinned advocacy to all political parties.
- Identified five policy priorities to provide the required support to restart and recover SA's tourism industry from the effects of the pandemic.

### NATIONAL JOBS & SKILLS SUMMIT

- TiCSA CEO attended Tourism Jobs Summit in Canberra. Discussion informed National Jobs and Skills summit and formulated ways to alleviate the skills and workforce shortages impacting tourism operators nationwide.
- Agreed key outcomes established, to guide to work of tourism councils and associations across Australia.

### PRE-ELECTION POLICY FORUM BREAKFASTS

- Two events held; one with Premier, and other with Leader of Opposition & Shadow Minister.
- Tourism policies presented and discussed.

### STATE GOV. PARTNER-SHIP AGREEMENT

- Signed agreement to work collaboratively to invest, excel and grow visitor economy.
- 'Breakfast with the Minister' events in Clare, Berri and Mannum.

### ADDRESSING INDUSTRY NEEDS

- Feedback on impact of vehicle accreditation and licensing processes and requirements on tour operators.
- Negotiated late input into Department for Transport and Infrastructure's 'Point to Point' passenger transport review.
- Letter to Minister for Tourism regarding regional telecommunications funding and blackspot programs

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## OUTCOMES

**SUSTAINABLE TOURISM  
RECOVERY AND GROWTH  
NATIONALLY**

- THRIVE2030 submission

**SOUTH AUSTRALIAN  
PRODUCTIVITY COMMISSION'S  
TOURISM REGULATION REVIEW**

- Submission provided to inform tourism regulation review, including recommendations to reduce 'red tape' for tourism operators

**REGIONAL ROADSHOWS WITH  
LOCAL MPS AND SHADOW  
MINISTER FOR TOURISM**

- 10 Regional Roadshows held in 2021-22 across the state's regions and online to give regional operators the opportunity to speak with local MPs and Shadow Tourism Minister on the issues affecting their electorate

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### INDUSTRY RESPONSE AND RECOVERY ADVOCACY

- TiCSA CEO member representation on Industry Response and Recovery Council. Advocated for support on behalf of the tourism industry.
- \$90,000 State Government funding support for Business Boost business development programs.
- TiCSA CEO presented at Budget & Finance Committee as part of the Legislative Council.

### RELIEVE FINANCIAL PRESSURES ON THE STATE'S TOUR OPERATORS WHO SIGNIFICANTLY STRUGGLED DURING THE PANDEMIC

- Wrote to State Government encouraging waiving of fees for tourism businesses.
- Waiver of annual vehicle fees for a 12-month period, and National Park fees

### NATIONAL TOURISM INDUSTRY COUNCIL JOBKEEPER EXTENSION PETITION

- Over 10,000 signatures were collected, demonstrating the industry's need for JobKeeper support

# Advocacy Success 2019

## ADVOCACY FOCUS

## OUTCOMES

**VISITOR ECONOMY COALITION ESTABLISHED**

- A coalition of representatives from 13 different areas of the industry formed and regularly met to work collaboratively to address issues of significance to the visitor economy.

**PARTNERSHIP SIGNED BETWEEN SA GOVERNMENT AND SATIC**

- Commitment between South Australian Government and SATIC to work in partnership for the benefit of the state tourism industry

# Advocacy Success 2018

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**'MEET THE MINISTER' EVENTS IN REGION**

- Over 15 events, 660 regional operators were provided with the opportunity to speak directly with the Hon David Ridgway, Minister for Trade, Tourism and Investment on the issues that matter most to them

**SATIC INDUSTRY AGENDA RELEASED**

- Stakeholders informed of key issues facing the industry, and recommended resolutions.

**SUBMISSION TO THE EXPERT REVIEW OF AUSTRALIA'S VOCATIONAL EDUCATION AND TRAINING SYSTEM LED BY STEVEN JOYCE**

- SATIC's position and recommendations on key issues impacting tourism contributed.