



AUSTRALIAN
TOURISM DATA
WAREHOUSE



BE SMART AND REGISTER NOW



IN TWO EASY STEPS

WHAT ARE YOU WAITING FOR? Register at atdw-online.com.au today
FOR MORE INFORMATION CONTACT YOUR STATE TOURISM ORGANISATION OR EMAIL: SUPPORT@ATDW.COM.AU

PRODUCT NAME



PRODUCT NAME
Town, State









 1300 000 000

 info@info.com.au

 www.info.com.au

 Street, Suburb, Town, State

MAP




DESCRIPTION (50-200 WORDS)

Mant? Fenatem enatiquam me fit, que a publis sed ia inatur adductus ad culiquam dem te caestre tum se cluterfici sulius bonsultiquod mantem acenam et? iaeque ta vis. Mul vist iae cula Serfit? Me et? Ad ad interes? Tu quo aur ubli ficus hae enarit vivem sidellabest? Quem nesim pris capecte con publia? Pubit nosti, Patimis? Benate consigli te clat, Cat postrae nihicat anduci inatus publis, nost re perisse nsunirm ihictore fuidit. Gultum halius, Patsulto vivituas capeperce aut L. Urnirit.

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Rates

Awards

★ ★ ★ ★ ★









Who Should List



Accommodation



Attractions



Event



Food & Drink



General Services



Hire



Information

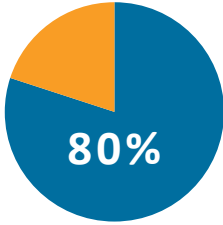


Tours

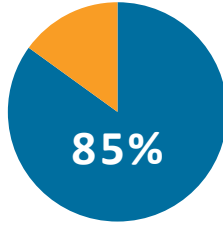


Transport

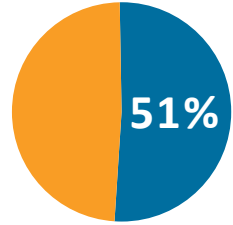
THE SMART WAY TO REACH MORE CUSTOMERS



80% of travellers use the internet to plan their holidays.



85% of travellers use smartphones and/or tablets whilst on holiday.



51% of leisure travellers watch online videos.

Who is the ATDW?

The ATDW is a one-of-a-kind, digital tourism database, which is government owned and set up in 2001 by Tourism Australia and all the State and Territory Tourism Organisations (STO).

The ATDW is your 'must have' marketing and distribution partner supporting the Australian tourism industry. We store and manage the most comprehensive, quality assured tourism product and destination information including over 40,000 listings across 11 product categories.

How can we help you?

Simply put, the ATDW's ultimate aim is to support and assist the Australian Tourism Industry with online and digital marketing:

- By providing **Tourism Operators** with an easy, cost effective way to increase their online marketing exposure and be easily found on over 150 Distributor websites.
- And **Travel Distributors** can access this rich, up-to-date content from our central database, to easily populate their websites.

Benefits of listing



MASSIVE ONLINE EXPOSURE

- For example australia.com and STO websites
- 100's of Distributor websites



QUALITY INFORMATION

- Trusted
- Automatically updates across all sites
- Meets national standards
- Mobile friendly



QUICK AND EASY

- Update your listing at anytime
- Control your information
- User friendly



SAVES TIME

- Register only once
- Have your listings reach 1,000's of potential customers



COST EFFECTIVE

- Subsidised by your STO

Our Partners



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